Eco-Friendly Packaging Solutions

Presented By: Encore International



What makes packaging eco-friendly?

Eco-friendly packaging, sometimes also called green packaging, uses materials and manufacturing methods to package goods in a way that lessens energy consumption and lowers the impact on the environment. There are a variety of ways to make your packaging eco-friendly! Here are some ideas:

- Design your packaging to make it easy for consumers to recycle or reuse it.
- Reduce excess by using the least amount of material needed to package your product.
- Increase the amount of recycled material in your packaging.
- Utilize new materials that are more sustainable and environmentally friendly.







Cork

- Cork comes from the bark of cork oak trees (Quercus Suber)
- Cork is hydrophobic, meaning it repels water
- Cork is a resilient material
- Cork is biodegradable
- Cork can be used as a vegan leather substitute, especially in handbags

100% VEGAN CRUELTY-FREE 1 FL OZ • 29 ML

3 HK Boxe

52 Ø n Encore White Wine

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Organic Cotton

- Organic cotton can be sustainable and biodegradable
- Organic cotton is grown without synthetic pesticides, artificial fertilizer and toxic chemicals
- Cotton has one of the lowest CO2 emissions
- Organic cotton is more sustainable and environmentally friendly than regular cotton

Cotton Bags







- Jute is made from fibers extracted from the Corchorus plant
- Jute is 100% biodegradable
- Jute is a rain fed-crop meaning there is no use of harmful pesticides or fertilizers
- Jute is soft and pliable
- Jute can be dyed to almost any color
- Jute can be mixed with other fibers
- Jute is durable material

Fute Bags



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Hemp

- Hemp paper can be recycled up to 8 times
- Help stalks only take around 4 months to mature
- Hemp paper is more durable than regular tree paper
- Hemp does not require bleaching and has less chemicals than wood-pulp
- Untreated hemp is 100% biodegradable
- Hemp can be used to make boxes, folding cartons, reusable tote bags, belly bands, hang tags, inserts and more

Bags Hemp

Bamboo

- The bamboo plant is grown extensively in China
- Bamboo is 100% biodegradable
- Bamboo generates 30% more oxygen than other plants and trees
- Bamboo is a strong and easy to dye material
- Bamboo can be used to create a variety of goods such as packaging, furniture, clothing and more

Bamboo Bags









A Bambo



Boxes Bami -

Tyrek

- Tyvek is a recyclable material made from polyethylene (HDPE)
- Tyvek is a low waste material
- Tyvek is made without plasticizers or chemicals
- It is a high durable and waterproof material
- Tyvek can be used to create various bags and clothing
- Tyvek is a reusable material

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Tyvek Bags









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